BE INTERNET & SOCIAL MEDIA SMART

NEVER send nude photos of yourself to others.
NEVER share nude photos of others.
NEVER provide your social security number to social media or other sites.

Be CAUTIOUS when “meeting” people online; they may not be who they claim to be.
THINK before you provide personal information online (school, address, phone number, place of employment, etc.)

If you believe you have been victimized:
Contact Your Local Law Enforcement Agency
Contact Your School Administration

Mental Health Resources:
Sacramento Prevention Crisis Hotline 916.368.3111
Mental Health Access Team
916.875.1055 or 888.881.4881
National Suicide Prevention Lifeline 800.273.8255
Community Support Team 916.874.6015

Educational Resources:
Sacramento County District Attorney’s #iSMART (Internet, Social Media Awareness, Resources & Training) Program YouthPrograms@sacda.org
CA Department of Education www.cde.ca.gov
Federal Bureau of Investigation www.fbi.gov/becrimesmart
Megan’s Law www.meganslaw.ca.gov
National Center for Missing & Exploited Children (NetSmartz) www.ncmec.org / www.netsmartz.org
National Crime Prevention Council www.ncpc.org
National Cyber Security Alliance www.staysafeonline.org
National Parent Teacher Association “Internet Safety” www.pta.org
Resources for Parents/Teens www.aplantformforgood.org
Resources on Cyberbullying www.stopbullying.gov
Reviews of Browsers, Games, etc. www.commonsensemedia.org
US Department of Justice www.cybercrime.gov

WHAT PARENTS CAN DO...

• Talk with your child about their use and interactions over text, Internet, and social media.
• Educate them on the dangers of providing information online.
• Set clear guidelines/rules (what platforms, when, how, where, with whom, how often).
• Know what devices are web-enabled (gaming consoles, iPods, eReaders).
• Research, set safety/parental controls, keep software updates current.
• Have usernames/passwords to check their accounts.
• Monitor use of all electric devices, Internet browser history, and smart phone apps.
• Monitoring/controls might be offered by cell service providers or downloaded as an app.
• Stay informed of new and hidden apps, technology, trends, tools, and resources for parents.
• Talk about cyberbullying; be a good listener.
• Find out the school’s laws/policy, report cyberbullying to the school, save the evidence.
THE INTERNET & SOCIAL MEDIA: NEW CHALLENGES, RISKS, THREATS

In this digital age and rise of social media, kids face new challenges, risks, and threats in their everyday lives- at home, school, and online.

Age-old challenges and dangers kids face are now magnified, especially when it comes to bullying and “stranger danger.”

The world is at their fingertips - giving them access and making them accessible to anyone, anytime, anywhere.

Predators, stalkers, and bullies have boundless opportunities to reach their victims - from behind a screen in anonymity.

Smartphones have GPS capability, so their locations are shared, either by “tagging” or without them knowing.

Smartphones keep kids connected 24/7, with less supervision. They have the ability to take photos/videos, and make a poor decision in an instant.

Whatever they share online creates a digital “tattoo,” which can follow them throughout their lives, impacting them now and in the future.

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THE INTERNET & SOCIAL MEDIA:

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COMMON DANGERS YOUTH FACE

**Cyberbullying** - Bullying done on an electronic device and/or online with instant messages, emails, texts, and social media sites. Bullies post cruel, often threatening, words and embarrassing pictures and videos, which spread fast across their online network. Victims cannot escape harassment - it follows them everywhere and can lead to suicide.

**Sexting** - Sexting is a dangerous and growing trend among youth. Texting explicit language, photo, and videos to others can end up online. Once in cyber-space, it is there permanently and can be used for blackmail and prevent admission into schools, employment, or the military.

**Sextortion** - Blackmailing a victim with an explicit photo the victim previously posted online. Perpetrators demand more photos, money, or sexual favors from the victim, by threatening to post the original photo on social media sites if they don’t get what they want.

**Online Strangers & Stalkers** - Online predators look to meet their victims and groom them for sexual encounters by communicating through instant messaging, social media, chat rooms, message boards, and cell phones. Stalkers can target victims by finding vital information such as phone numbers, school, address, and even social security numbers online.

**Gangs** - Gangs have gone online to threaten, or recruit members, set up meetings, lure children into prostitution, buy and sell drugs and guns.

LEGAL CONSEQUENCES & CRIMINAL CHARGES

- Possessing/Distributing Child Pornography
- Lifetime Registration as a Sex Offender
- Criminal Threats
- Issuance of Restraining Order
- Photos/Videos Posted Provide Evidence to prove Additional Criminal Acts
- Potential Civil Liability

POPULAR APPS/SITES

**Facebook**
Post pictures, chat, blog, video chat, and post information.

**YouTube**
A video-sharing platform. Users upload, view, comment on, connect, and share user generated/generated and corporate videos, and other content.

**Discord**
Instant messaging social media platform. Users can interact via voice/video calls, text, and post media and files in private chats or servers.

**WhatsApp**
An instant messaging medium for people to send text messages, video chat, and make phone calls.

**TikTok**
Users share looping videos, published through TikTok’s social network. Users can browse other TikTok videos and share them on other apps (Facebook, Instagram, etc.)

**Dating Apps**
Users create a profile by uploading pictures and writing bios. Other users in the area can see, chat, and meet them. Some dating apps: Tinder, Bumble, & Hinge.

**WeChat**
An all-in-one app that contains multiple aspects of previously mentioned apps. Users can text, call, video chat, share their location, post live pictures/videos, and play games.

**Virtual Gaming**
Users can compete against, chat, and private message individuals worldwide. Examples of virtual gaming apps: Roblox, Minecraft and Fortnite.