

## BE INTERNET & SOCIAL MEDIA SMART



**NEVER** send nude photos of yourself to others.

**NEVER** share nude photos of others.

**NEVER** provide your social security number to social media or other sites.

Be **CAUTIOUS** when “meeting” people online; they may not be who they claim to be.

**THINK** before you provide personal information online (school, address, phone, number, place of employment, etc.).

## WHAT PARENTS CAN DO...

- Talk with your child about their use and interactions over text, Internet, social media.
- Educate them on the dangers of providing information online.
- Set clear guidelines/rules (what platforms, when, how, where, with whom, how often).
- Know what devices are web-enabled (gaming consoles, iPods, eReaders).
- Research, set safety/parental controls, keep software updates current.
- Have usernames/passwords to check their accounts.
- Monitor use of all electronic devices, Internet browser history, and smart phone apps.
- Monitoring/controls might be offered by cell service providers or downloaded as an app.
- Stay informed of new and hidden apps, technology, trends, tools, and resources for parents.
- Talk about cyberbullying; be a good listener.
- Find out the school's laws/policy, report cyber-bullying to the school, save the evidence.

**If you believe you have been victimized:**  
*Contact Your Local Law Enforcement Agency*  
*Contact Your School Administration*

### Mental Health Resources:

**Sacramento Prevention Crisis Hotline** 916.368.3111

**Minor Emergency Response Team (MERT)** 916.875.1113  
or 916.875.1114

**National Suicide Prevention Lifeline** 800.273.8255

### Educational Resources:

**Sacramento County District Attorney's #iSMART** (Internet, Social Media Awareness Resources & Training) Program  
[YouthPrograms@sacda.org](mailto:YouthPrograms@sacda.org)

**CA Department of Education** [www.cde.ca.gov](http://www.cde.ca.gov)

**Federal Bureau of Investigation** [www.fbi.gov/becrimesmart](http://www.fbi.gov/becrimesmart)

**Megan's Law** [www.meganslaw.ca.gov](http://www.meganslaw.ca.gov)

**National Center for Missing & Exploited Children** (NetSmartz) [www.ncmec.org](http://www.ncmec.org) / [www.netsmartz.org](http://www.netsmartz.org)

**National Crime Prevention Council** [www.ncpc.org](http://www.ncpc.org)

**National Cyber Security Alliance** [www.staysafeonline.org](http://www.staysafeonline.org)

**National Parent Teacher Association “Internet Safety”**  
[www.pta.org](http://www.pta.org)

**Resources for Parents/Teens** [www.aplatformforgood.org](http://www.aplatformforgood.org)

**Resources on Cyberbullying** [www.stopbullying.gov](http://www.stopbullying.gov)

**Reviews of Browsers, Games, etc.**  
[www.commonssensemedia.org](http://www.commonssensemedia.org)

**US Department of Justice** [www.cybercrime.gov](http://www.cybercrime.gov)

### **Sacramento District Attorney's Office**

901 G Street - Sacramento, CA 95814

916.874.6218

CA Relay Service 800.735.2929 TDD or 711

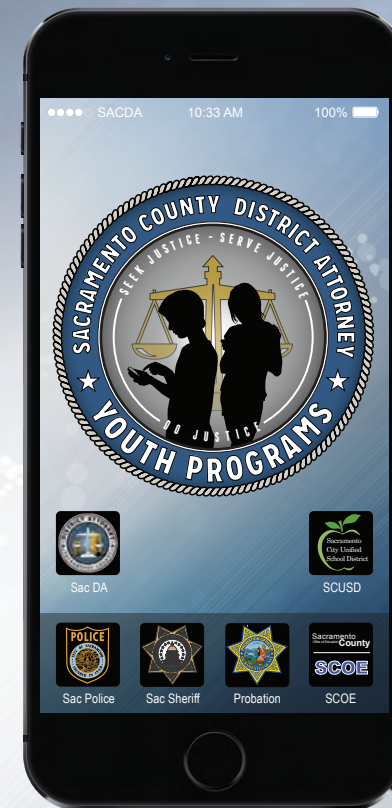
[sacda.org](http://sacda.org)



[Facebook.com/SacCountyDA](https://www.facebook.com/SacCountyDA)



[@SacCountyDA](https://twitter.com/SacCountyDA)



## #iSMART

Internet, Social Media Awareness,  
Resources & Training

In partnership with:

Sacramento City Unified School District, Sacramento  
County Office of Education, Sacramento County Probation  
Department, Sacramento County Sheriff's Department and  
Sacramento Police Department

To request a presentation:

[YouthPrograms@sacda.org](mailto:YouthPrograms@sacda.org)



Sacramento County  
District Attorney's Office

Community & Government  
Relations Unit

## THE INTERNET & SOCIAL MEDIA: NEW CHALLENGES, RISKS, THREATS

In this digital age and rise of social media, kids face new challenges, risks and threats in their everyday lives- at home, school, or online.

*Age-old challenges and dangers kids face are now magnified, especially when it comes to bullying and "stranger danger."*

*The world is at their fingertips - giving them access and making them accessible to anyone, anytime, anywhere.*

*Predators, stalkers, and bullies have boundless opportunities to reach their victims—from behind a screen in anonymity.*

*Smartphones have GPS capability, so their locations are shared, either by "tagging" or without them knowing.*

*Smartphones keep kids connected 24/7, with less supervision. They have the ability to take photos/videos, and make a poor decision in an instant.*

*Whatever they share online creates a digital "tattoo," which can follow them throughout their lives, impacting them now and in the future.*



## LEGAL CONSEQUENCES & CRIMINAL CHARGES

- Possessing/Distributing Child Pornography
- Lifetime Registration as a Sex Offender
- Criminal Threats
- Issuance of Restraining Order
- Photos/Videos Posted Provide Evidence to Prove Additional Criminal Acts
- Potential Civil Liability

## COMMON DANGERS YOUTH FACE

**Cyberbullying** - Bullying done on an electronic device and/or online with instant messages, emails, texts, and social media sites. Bullies post cruel, often threatening, words and embarrassing pictures and videos, which spread fast across their online network. Victims cannot escape harassment - it follows them everywhere and can lead to suicide.



**Sexting** - Sexting is a dangerous and growing trend among youth. Texting explicit language, photo and videos to others can end up online. Once in cyber-space, it is there permanently and can be used for blackmail and prevent admission into schools, employment, or the military.

**Sextortion** - Blackmailing a victim with an explicit photo the victim previously posted online. Perpetrators demand more photos, money, or sexual favors from the victim, by threatening to post the original photo on social media sites if they don't get what they want.

**Online Strangers & Stalkers** - Online predators look to meet their victims and groom them for sexual encounters by communicating through instant messaging, social media, chat rooms, message boards, and cell phones. Stalkers can target victims by finding vital personal information such as phone numbers, school, address, and even social security numbers online.



**Gangs** - Gangs have gone online to threaten, or recruit members, set up meetings, lure children into prostitution, buy and sell drugs and guns.

## POPULAR APPS/SITES

### Facebook

Post pictures, chat, blog, video chat, and post information on this forum.

### YouTube

A video-sharing platform. Users can upload, view, comment on, connect, and share user-generated/created and corporate media videos and other content such as video blogs.

### YikYak

A virtual bulletin board connecting users within a 5 mile radius. Users can anonymously write a brief post ("Yak") and view, comment, share, and vote "up" or "down" other "Yaks."

### Tinder

A dating website. Users create a profile by uploading pictures from Facebook and writing bios. They can see other Tinder users in their area, chat with them, and meet. Other similar dating apps: [meetme.com](http://meetme.com) and [backpage.com](http:// backpage.com).

### Line

An instant messaging medium for people to send text messages, video chat, and make calls.

### Vine

Users share 6 second looping videos, published through Vine's social network. Can browse other vine videos and be share them on other apps (Facebook, Twitter, etc.).

### Twitter

### Periscope

Share brief messages, pictures, and videos.

### Instagram

Post pictures and videos.

### Tumblr

Users make their own blogs by posting pictures and messages, and exploring other people's blogs.

### Snapchat

Users can send time-sensitive pictures and videos to one another. After a few seconds, the pictures and videos disappear. However, people can take a screen-shot of the picture before it disappears.

### Skype

Users can video chat with one another. There are many other apps like Skype.

### Kik

A messaging and viral sharing app. Looks like texting. Users create a profile, and ask for another user's Kik name to message them. Users can browse for conversations based on a subject.