

Rotary Launches Education And Public Awareness Campaign To Fight Human Trafficking



Sacramento County District Attorney's Office

Semper Justitia

Who: This campaign is led by Rotarians United to Stop Human Trafficking (Rotary District 5180)

Speakers will include Rotary District 5180 Assistant Governor Brian Gladden, District

Attorney Anne Marie Schubert, Sacramento Chief of Police Daniel Hahn, Ashlie Bryant

(3Strands Global), Viviana Becerra (Legislative Director, Office of Assemblyman Rob

Bonta – AB 1227), and a survivor of human trafficking.

When: Tuesday, July 17, 2018, 10:30AM

Where: State Capitol, West Steps

Details: Rotary District 5180 has been awarded the largest Rotary Foundation Global Grant in US

history to create a reproducible, large-scale project in the Greater Sacramento region to

combat human trafficking. This prevention project includes a proven and approved

education program that disseminates education and awareness information to children,

healthcare workers, law enforcement, and educators, to prevent human trafficking. The

program also includes an aggressive advertising campaign which has just launched in the

area.

Human trafficking is the fastest growing crime in the world according to the FBI and is believed to be more than a \$150 billion industry. There are an estimated 40 million people enslaved globally, according to The International Labor Organization. The Greater Sacramento region is considered to be one of the hotbeds for human sex trafficking in the United States.

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